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**CLAIMS**

1. A hair care composition comprising
  - i) a polymer comprising an ABA block copolymer,  
5 wherein the A groups are  
poly(aminoalkylmethacrylate) blocks built up and  
the B group is derived from an ethylenically  
unsaturated carboxylate and,
  - ii) a cosmetically acceptable diluent or carrier.
- 10 2. A personal care composition as claimed in Claim 1,  
wherein the A groups of the polymer are poly(2-  
(dimethylamino)ethyl methacrylate) blocks.
- 15 3. Personal care composition according to claim 1 or  
claim 2 wherein the B group of the polymer is derived  
from vinylacetate.
- 20 4. A personal care composition according to any preceding  
claim in which the molecular weight  $M_n$  of the total  
polymer is from 5,000 to 500,000.
- 25 5. A personal care composition according to any preceding  
claim in which the molecular weight  $M_n$  of each A block  
of the polymer is from 1,000 to 100,000.
- 30 6. A personal care composition according to any preceding  
claim in which the molecular weight  $M_n$  of each B block  
of the polymer is from 1,000 to 200,000

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7. A personal care composition as claimed in any one of the preceding claims wherein the polymer is soluble in a solvent selected from water, ethanol and mixtures thereof.
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8. A personal care composition as claimed in any preceding claim, further comprising a fragrance or perfume.
9. Composition as claimed in any preceding claim which is
- 10 a hair styling composition.
10. Composition as claimed in any preceding claim which comprises from 0.1 to 10% by weight of the polymer.
- 15 11. Composition as claimed in any preceding claim further comprising an additional hair styling polymer.
12. Composition as claimed in any preceding claim, further comprising from 0.01% to 7.5% by weight of a
- 20 surfactant.
13. Composition as claimed in any preceding claim, further comprising up to 30% by weight of a propellant.
- 25 14. Composition as claimed in any preceding claim which is a hair styling cream or gel including from 0.01% to 10% by weight of a structurant or thickener.
- 30 15. A cosmetic method of treating hair which comprises applying to the hair a composition according to any preceding claim.

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16. Use of a composition according to any one of Claims 1 to 16 for the cosmetic treatment of hair.